

- Let a & b be real constants
- Exponential Function can be written in the form $f(x) = a \cdot b^x$ where $a \neq 0$
 $b > 0$ & $b \neq 1$. Domain: $(-\infty, \infty)$
 $f(0) = a \cdot b^0 = a$
- initial value $(0, a)$
 $b = \text{base}$

which of the following are exponential functions?

$$f(x) = a \cdot b^x$$

a. $y = 3 \cdot 2^x$
 yes $b=2$
 $3 \cdot 2^x \neq 6^x$

b. $y = x^x$
 not exp.

c. $y = 2^{-x} = (\frac{1}{2})^x$
 yes
 $b = \frac{1}{2}$

d. $y = 6^{\sqrt{x}}$
 not

e. $y = 5(\frac{1}{4})^{2x} = 5(\frac{1}{4})^x$
 yes
 $b = \frac{1}{4}$

f. $y = e^x$
 yes
 $b = e$

Exponential Functions have an add-multiply property.

	x	f(x)	
+1	-2	4/9	} x3
	-1	4/3	
+1	0	4	} x3
	1	12	
+1	2	36	} x3

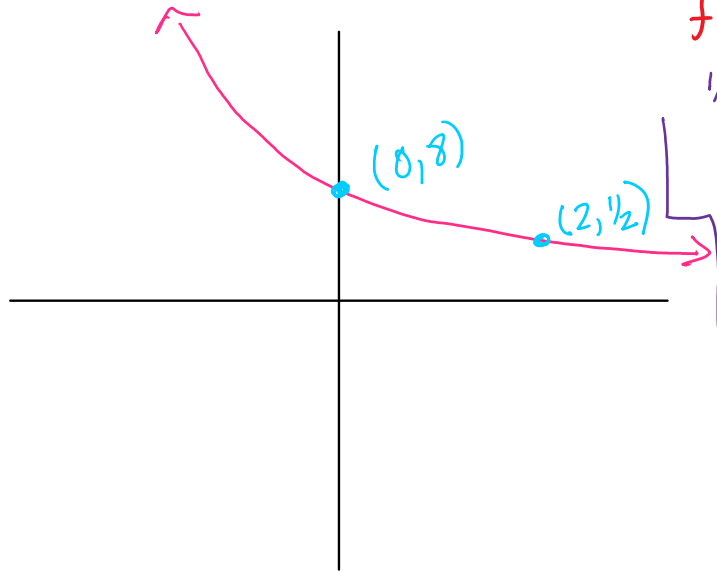
$$f(x) = 4b^x$$

$$12 = 4b^1$$

$$3 = b$$

$$f(x) = 4 \cdot 3^x$$

Write the equation of the exponential function graphed below.



$$f(x) = 8b^x$$

$$\frac{1}{2} = 8b^2$$

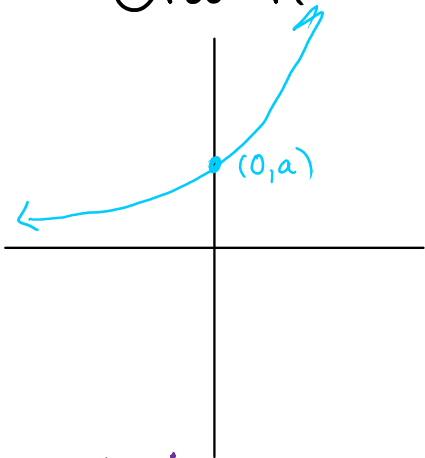
$$\frac{1}{16} = b^2$$

$$b = \pm \sqrt{1/16}$$

$$b = 1/4$$

$$f(x) = 8 \cdot \left(\frac{1}{4}\right)^x$$

Growth



$$b > 1$$

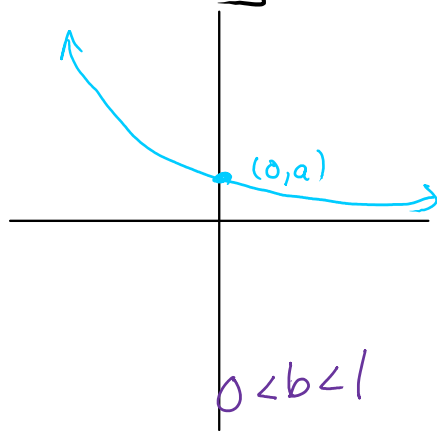
Increasing $(-\infty, \infty)$

$$\lim_{x \rightarrow \infty} f(x) = \infty$$

$$\lim_{x \rightarrow -\infty} f(x) = 0$$

Domain $(-\infty, \infty)$
 Range $(0, \infty)$
 $(0, a)$
 Bounded Below
 $a > 0$

Decay



$$0 < b < 1$$

Decreasing $(-\infty, \infty)$

$$\lim_{x \rightarrow \infty} f(x) = 0$$

$$\lim_{x \rightarrow -\infty} f(x) = \infty$$

P. 1. Exponential function $f(x) = 8 \cdot \left(\frac{1}{4}\right)^x$

Parent Function $f(x) = 2^x$

state the transformations performed on $f(x)$ to get $g(x)$.

a. $g(x) = 1 - 3 \cdot 2^{x-1}$

$\#$
1. Right 1

∇
1. Reflect over the x-axis
2. stretch base 3
3. up 1

b. $g(x) = 5 + 2^{-3x+1}$

$\#$
1. left 1
2. shrink base $1/3$

3. reflect over the y-axis

∇
1. up 5

given $f(x) = \left(1 + \frac{1}{x}\right)^x$

$$\lim_{x \rightarrow \infty} f(x) = e \approx 2.718$$

Logistic Growth Functions

Let a , b , c , and K be positive constants with $b < 1$. A logistic growth function is in the form:

$$y = \frac{c}{1 + b \left(\frac{K - c}{c}\right)^{-ax}}$$

$$f(x) = \frac{c}{1+a \cdot b^x} \quad \text{or} \quad f(x) = \frac{c}{1+ae^{-kx}}$$

★ If $b > 1$ or $k < 0$ these formulas yield logistic decay.

★★ where c is the limit to growth.

example $f(x) = \frac{8}{1+3(.7)^x}$ → limit to growth
 $\lim_{x \rightarrow \infty} f(x) = 8$

y-int: $(0, \frac{8}{1+3})$
 $(0, 2)$

